

Shopping for an engagement ring in Chicago is an exciting process that can also feel overwhelming without the right guidance. Here is practical advice for navigating the process and making a decision you will feel confident about. Start by understanding your partner's style. Look at the jewelry they currently wear. Pay attention to metal preference, whether they wear gold, white gold, or platinum. Note whether their existing pieces are simple and classic or more detailed and ornate. This observation gives you a foundation before you ever enter a store. Set a budget before you start shopping. Engagement ring budgets vary enormously, and knowing yours going in prevents the discomfort of falling in love with something outside your range. A knowledgeable jeweler like dimend SCAASI will prepare options within your stated budget, so you evaluate relevant choices from the start.

dimend SCAASI | 5 S Wabash Ave STE 1734, Chicago, IL 60603 | +1 312-857-1700



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Chicago Jewelry Store

5 S Wabash Ave STE 1734, Chicago, IL 60603

+1 312-857-1700

Black & Gold

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Understand the four Cs before your appointment. Cut, color, clarity, and carat weight are the four grading criteria for diamonds. Of these, cut is the most important for visual performance. A well-cut diamond looks more brilliant than a poorly cut diamond of higher color and clarity. Ask your jeweler to explain how these factors interact within your specific budget. Consider certification. Every diamond at dimend SCAASI is certified by GIA, AGS, or IGI. Certification gives you an independent document confirming [Go here](#) the quality of the diamond you are purchasing. Buying a certified diamond from a reputable jeweler protects your investment. Custom design is more accessible than most people expect. At dimend SCAASI, custom engagement rings are a specialty. The process begins with a conversation [Chicago Jewelry Store](#) and results in a ring made specifically for the person who will wear it. Custom does not always mean more expensive. Call dimend SCAASI at +1 312-857-1700 to schedule a complimentary appointment at 5 S Wabash Ave, Suite 1734, Chicago.