

## Young Entrepreneur's On The Rise

I caught up with the brand new marketers (Terry and Sherry Braley) this January at a Biker Rally. After speaking to a few fellow riders they have been telling me about Terry and Sherry's new internet site (Road Rash Apparel) and the way low their costs had been on their Leather Apparel. So after digging with the aid of the crowd I subsequently met up with them. I introduced myself and we sat down and should have talked for over 2 hours about their new industrial. Well, they talked. I asked Terry and Sherry why they commenced their industry and WHY! Do you promote your garb so less costly? Terry Well, we had been on the Internet one night time on the lookout for a few leather-based jackets and chaps to acquire. We must have sought for three hours shopping at what regarded to be each and every website online there was to look at and I couldn't believe the fees of some of them. I recognize you get what you pay for, yet rattling? I don't choose to pay for the total cow! Sherry It appears that all the cheap leather-based became that patched leather or a few call it Diamond Cut leather-based. We weren't inquisitive about that. Not to assert there's the rest incorrect with it. If that's what you like, then purchase it. To each its very own. Terry- Yeah. I had asked round approximately what form of jacket to shop for. The majority of the riders I had asked, told me to get one which became made [Victory Vistas](#) for using. You realize, just in the event you lay your bike down. And patched leather wasn't the very best way to head. Anyway, I made the remark that someone necessities to start selling these things that caters to us poor bikers. Sherry I seemed over at Terry and acknowledged, We can do it. Terry A week later I quit my activity and started out development the website online. I did A LOT of learn on Leather. Types, thickness of it and the place it comes from. I changed into very nearly ill of leather after about 3 days. Anyway, we made a decision we needed to acquire our leather-based from an American made brand and I ended up finding a provider in Spokane WA that had what we have been on the lookout for. They manufacture leather-based clothing made for motorcycle riders. And it's rattling suitable leather. And I'll let you know. What I pay for the jackets and what I promote them for, we don't make a mammoth gain on them. Now that we've lined the ones elements of Biker Shirts, Leather Jackets, Motorcycle Apparel, Boots, Chaps, Vests, Leather Lingerie, enable's turn to a few of the alternative motives that want to be seen. Sherry Yea, had been now not in it to get wealthy. Just make a bit of cash and help out our fellow bikers. Terry Since we've went reside on the Internet we have bought greater T-Shirts than jackets. That's ok. I suppose while people see our charges they imagine it's cheap leather-based and stray far from it. But it's Top Quality Leather! You can't uncover our form jackets at the cyber web for a improved rate I think. Well with no going into the complete 2-hour communication we had. We persevered to chat they usually advised me more about what they bought on their site. T-Shirts, Leather Lingerie, Boots, Chaps, Vests and the record went on. Terry stated perfect now we sale over seven hundred types of t-shirts and plan on including more. By the time we get done, we will have well over 1500. That's loads of damn shirts. These had been two of the friendliest employees I even have ever met. Both Terry and Sherry are from Georgia and stay in Douglasville Ga. And it is advisable to tell that those have been just two folks exceptionally looking to seem out for fellow bikers and our shallow pockets.